

PRACTICAL AI, BUILT FOR THE BUSINESS.

Las Vegas-based · Working with established businesses across the United States

LASSO IN A PARAGRAPH

Lasso is an AI implementation and operations firm based in Las Vegas. We combine operating experience and technical capability to shape, build, implement, and manage practical solutions. Our work includes advisory, custom systems, managed AI workflows, and the adoption and change needed to make those solutions useful in daily operations.

WHERE WE BEGIN

01 / PROBLEM

A difficult operating challenge with a named business owner.

02 / SYSTEM

The workflow, data, tools, rules, and handoffs already in place.

03 / ADOPTION

The people, training, communication, and transition needed.

04 / VALUE

The baseline, forecast, evidence, and decision to expand or stop.

WHAT BUYERS AND REPORTERS CAN INSPECT

- 1 A fictional shift-handoff simulation with visible unresolved questions and owners.
- 2 An editable business-case model separating released capacity from cash savings.
- 3 A five-case workflow test for complete, missing, conflicting, duplicate, and approval-bound work.

AI WITHOUT THE BULL\$HIT

Practical work · plain language · proportionate process · clear economics · adoption · accountability

START HERE

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